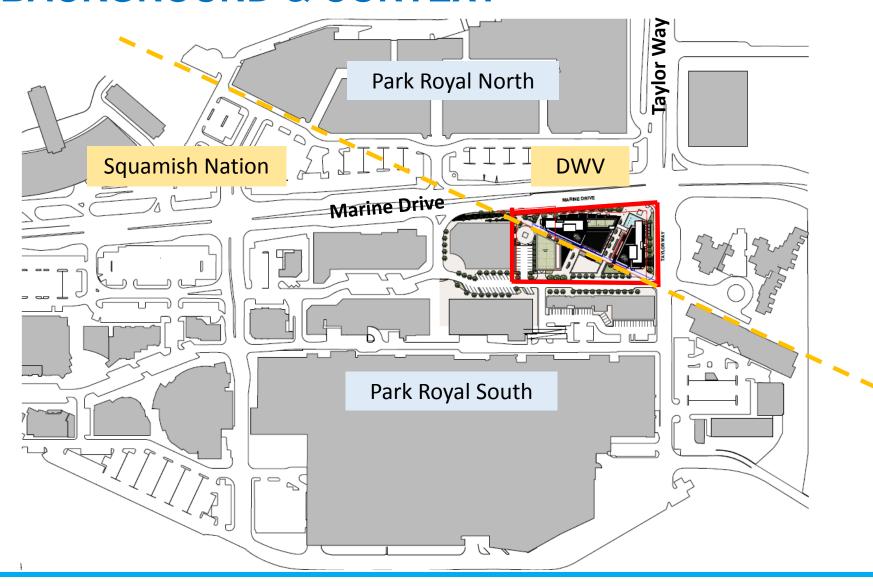
752 Marine Drive

Development Proposal

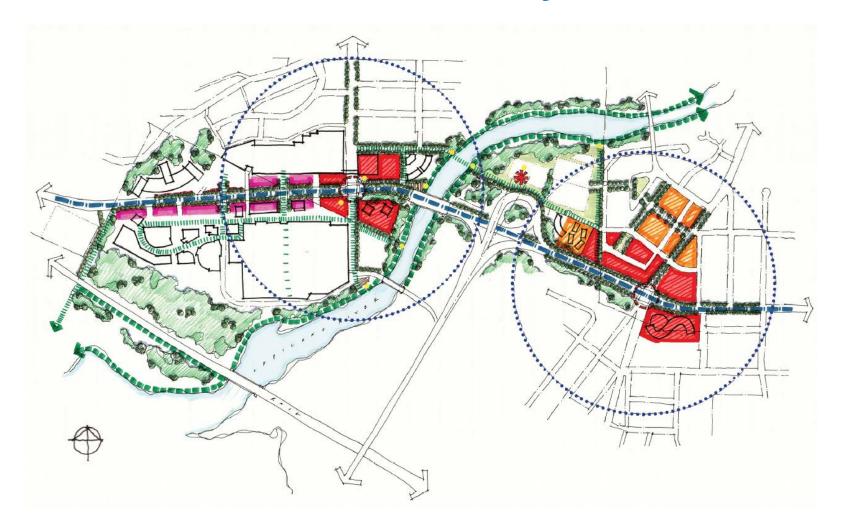




BACKGROUND & CONTEXT

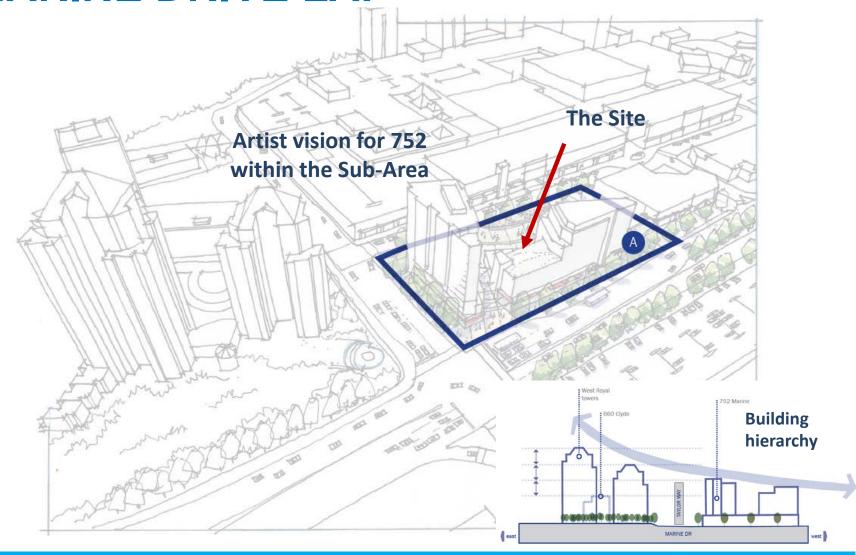


MARINE DRIVE LAP: Policy Context





MARINE DRIVE LAP





THE PROPOSAL





RESPONDING TO COMMENTS





TRAFFIC QUESTIONS





LIONS GATE BRIDGE



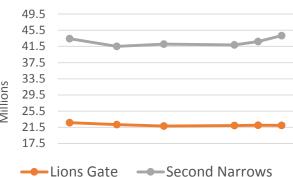
10 year change:



1.75% increaseSecond Narrows



2.95% decrease Lions Gate



Lions Gate Car Trip Facts:

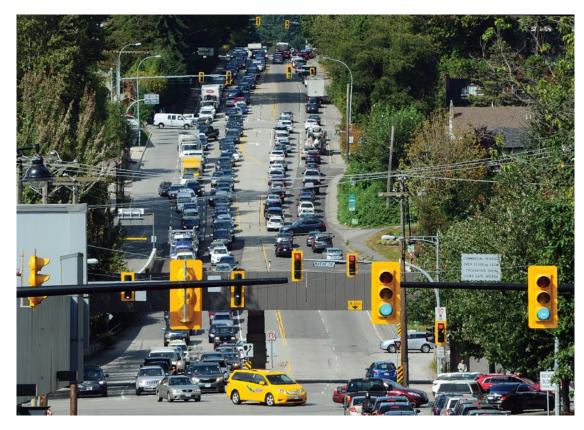
1940s: 2,800 per day Today: 60,000 per day

Second Narrows Comparison:

124,000 per day



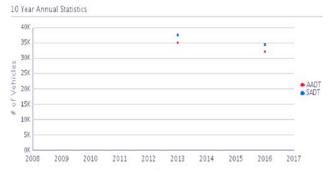
TAYLOR WAY & MARINE DRIVE



@ HWY 1 FROM 2013 TO 2016:



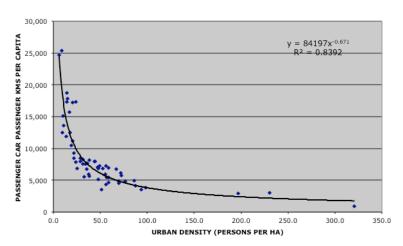
8.5% decrease





FACTS & STATS

URBAN DENSITY VERSUS PRIVATE CAR TRAVEL IN 58 HIGHER INCOME CITIES





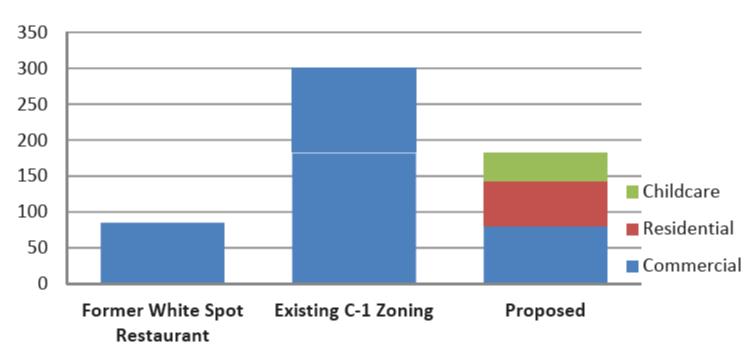
Research shows:

- More density = more options
- People drive less in denser areas
- Adding more lanes almost never solves congestion
- Traffic on the Lions Gate Bridge is declining
- B-Line is coming September, 2019



A COMPARISON

Weekday Afternoon Peak Hour Vehicle Trips 752 Marine Drive Site





CONSTRUCTION TRAFFIC MANAGEMENT

- Prior to BP, applicant must submit a plan for traffic management during construction, and all construction must comply with the District's Noise Bylaw.
- Traffic impacts to Taylor Way, Marine Drive, and access to the south mall will be minimized. The applicant is exploring various strategies including:
 - Coordinating construction material hours to non-peak traffic hours;
 - Restricting construction worker parking to the north east Park Royal parkade (which has surplus spaces);
 - Encouraging workers to take transit;
 - Maintaining pedestrian access around the site;
 - Coordinating with the District for any off-site vehicle staging (e.g. large concrete pours)



WHAT IT ALL MEANS

- Mixed Land Use = Smart Growth
- Housing choice
- Creating walkable neighbourhoods
- Provide access to amenities, services & shopping



- Transit Improvements:
 - New B-Line service (rapid transit from Dundarave to Phibbs Exchange)
 - Improvement to DWV routes
 - Facility upgrades to Lonsdale Quay & Phibbs Exchange
 - Third SeaBus





PROJECT EVALUATION





VOLUNTARY CAC

TOTAL CAC: \$21,314,460

Cash Contribution: \$10,769,460

- Public realm improvements such as connections to Capilano River, trail improvements, bicycling, etc.;
- Public art; and
- Other LAP amenity goals.

In-Kind Contribution: \$10,545,000

- District-owned Non-market (supportive housing); and
- District-owned Child care facility



PUBLIC INFORMATION MEETING





CONCLUSION



